

Green Invest Group's Growth Strategy is Proving Successful as it Positions Itself to Become an International Environmental Services Provider.

Human-induced climate change is a serious global threat and demands an urgent global response.

There is no single solution to winning the fight to this global problem, but the most effective method is to reduce the emission by placing a cap on the amount of carbon emissions released into the air.

Green Invest Group is a leading Australian environmental services and commodities trading company set out to help reduce this problem.

It was listed on the ASX in February 2008 and already has an impressive portfolio of integrated businesses, including Green Plumbers and Nexgen. Its primary focus is to be scalable in international markets, with strong future growth prospects.

In line with this objective the company has recently commenced raising funds to enable it to undertake a significant acquisition in the near future. The fundraising is partially underwritten by Novus Capital Partners Pty Limited and is expected to be completed within the next month.

The funds raised will fund the growth of the existing businesses with majority of the funds raised aimed at taking advantage of the international growth potential of the business.

Mr. Ian McMillan, Green Invest Group's Managing Director explained to the Australian Investor, "We have identified a particular target which fits our model very well, we have conducted the first preliminary look at that business and are in the process of going down the due diligence route with them."

The target company fits in well with the company's business investment strategy of focusing on opportunities and technologies which provide a sustainable future in global communities.

Mr. McMillan commented, "The acquisition is a world leading Australian technology company and it fulfills our investment parameters in that it is very focused on sustainability conservation of resources and technologies, as well as being scalable for international markets."

The acquisition will contribute to the success of the company by adding a whole other new dimension to the business and is very much in line with the company's growth strategy.

Mr. McMillan informed the Australian Investor, "Our strategy is to have businesses that operate within the various sectors that we identify as being sustainable and having growth potential."

Also in line with the company's strategy for sustainable growth is the company's recent agreement to acquire all the assets of leading energy assessment and associated services company, Sustainable Footprint Pty Limited.

Mr. McMillan commented, "We are very pleased with the purchase of Sustainable Footprint as it means that we recognise that water and energy are very much linked in sustainability and Sustainable Footprint will be able to recommend our other business solutions to improve that."

Through the acquisition Green Invest are now placed in a unique position as a vertically integrated environmental company capable of supplying environment assessments, recommended water upgrades as well as trade environmental credits.

Mr. McMillan commented, "In essence we are now a one-stop environmental shop positioned to capitalise on the mandatory greenhouse gas laws now being implemented by the government."

The acquisition for Sustainable Footprint was funded through the issue of 800,000 fully paid ordinary shares in the company and \$20,000 cash, with a further 800,000 fully paid ordinary shares to be issued upon achievement of specific business targets for the business over the next two years.

Mr. McMillan concluded, "I think we are targeting an acquisition that fits our investment parameters and in the near future we plan to own and develop a portfolio of businesses with leading market positions in an emerging commodities and services market."

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